



# Let's Build What's Next – Together!

PHCC CONNECT 2025 October 27-30 Grand Rapids, Michigan

This is where real connections spark real results. Join us in Grand Rapids, your launchpad for stronger teams, smarter strategies, and real business growth.

Lock in Early Bird Discounts Today ...

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Two Influential Keynoters



#### **RYAN JENKINS**

This top generational expert and best-selling author will help you unlock the potential of your multigenerational workforce.



#### **ELLIOT EISENBERG, Ph.D.**

The "Bowtie Economist" breaks down current economic trends and what they really mean for your business.

## 20+ Targeted Education Sessions

You asked, we delivered. From AI and financial management to employee engagement and customer acquisition – get the practical insights today's contractors need most.

### Access to Experts

Engage with industry specialists and peer contractors on succession planning, scaling your business, and the future of the trades.

## Product & Technology Showcase

Discover what's next in tools, tech, and solutions – plus, make valuable connections that go beyond the exhibit hall.



"I typically go to CONNECT for the people and the training. Some go for the location, and Grand Rapids might surprise everyone ... this time, we're getting it all, and the city itself makes the experience even better!"

#### **PHCC PRESIDENT DAN CALLIES**

Oak Creek Plumbing & Remodeling Oak Creek, Wisconsin

October 27-30, 2025

We'll see you in Grand Rapids.

All the details are at <a href="mailto:phocweb.org/CONNECT">phocweb.org/CONNECT</a>.



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